

# Total Event Management

## Internal Award Ceremony

**Client:** Leading Telecommunications Company

**Venue:** Tall Trees Hotel, Yarm

**Event Size:** 400 staff

**Objectives:**

- To recognise the achievements of customer service staff
- To encourage them to an even greater performance next year
- To thank them for all their hard work
- To have fun

**Extras:** Themed event with “wow” factor

**Action:**

Both the design & the event management were conducted by Obis 360 who worked together with the client to produce a unique event where their staff could relax, have fun and be thanked for all their hard work. Budget elements were looked at closely to ensure value for money at all times utilising the purchasing power available through Obis 360.

**Result:**

We created an event that was a huge success. The theme was Salsa and the branding was “Salsational”.



## Total Event Management

### Summer Party

*Client: A Leading Information Management Organisation*

*Venue: Sartoria & Namco Station*

*Event Size: 30 staff*

#### **Objectives:**

- To source and secure a suitable venue for a summer party for staff in Central London
- Something a bit different to appeal to all ages of attendees
- A place to relax and enjoy themselves for a staff summer party

#### **Result / solution:**

- We found a perfect venue for an exclusive lunch in London with real wow factor, undercutting their budget
- After lunch we organised an exclusive area of Namco Station offering the client private bowling and access to all games
- We liaised with all the relevant departments ensuring that everything was ready on time and in the right place
- We organised the entertainment and catering on behalf of the client and completed all Banqueting Event Orders
- We liaised on a regular basis with both the client and the venues to ensure the client was not hassled with the administration side of the event

#### **Action:**

Many different options for the evening were sent to the client within 12 hours of the enquiry. These included different types of venues along with varying budgets. The budget was closely monitored by Obis 360 to ensure value for money at all times. The feedback from the client was amazing and they were very pleased with the whole evening.

#### **Result:**

The client chose to use one of the options selected by Obis 360. The initial enquiry was received by Obis 360 3 weeks before the event. Obis 360 found the client many different options all around London for this event. All entertainment, catering and beverage selection were arranged by Obis 360. The rates offered were highly competitive and the client's time sourcing venues was dramatically reduced. All of this was successfully achieved with great results.

#### **Client Testimonial:**

"An extremely professional and well managed event with great attention paid to detail. Customer feedback has been fantastic."

**Premier Support Account Manager**



# Total Event Management

## Unique Dinner Experience

*Client: A Leading Information Management Organisation*

*Venue: Thames*

*Event Size: 50 top clients*

### Objectives:

- To source and secure a suitable venue for an exclusive dinner in London
- Something with wow factor as some delegates are from outside the UK
- Something for the Multi-cultural guests to give them a fantastic London experience

### Result / solution:

- We found an unusual venue in London with real wow factor, undercutting their budget
- We organised an exclusive Thames Charter with a 3 course silver service meal and champagne reception taking guests up and down the Thames
- We liaised with all the relevant departments ensuring that everything was ready on time and in the right place
- We organised the entertainment and catering on behalf of the client
- We arranged a coach to transport all attendees from the office to the Thames with additional stop offs on the return journey to a number of pre-booked London hotels
- We completed all Banqueting Event Orders on behalf of the client
- We liaised on a regular basis with both the client and the venue to ensure the client was not hassled with the administration side of the event

### Action:

Many different options for the evening were sent to the client within 12 hours of the enquiry. These included different types of venues along with varying budgets. The budget was closely monitored by Obis 360 to ensure value for money at all times. The feedback from the client was amazing and they were very pleased with the whole evening.

### Result:

The client chose to use one of the options selected by Obis 360. This was a very important event, as it was an exclusive dinner for top clients from around Europe. All entertainment, catering and transportation were arranged by Obis 360. The rates offered were highly competitive and the client's time sourcing venues was dramatically reduced. All of this was successfully achieved with great results.

### Client Testimonial:

"An extremely professional and well managed event with great attention paid to detail. Customer feedback has been fantastic, we would not hesitate about using Obis 360 again. Obis 360 removed the stress factor from pre-event management and made the organisation a pain free experience.

Thanks again, our Customer's really enjoyed the evening and everyone was very impressed about how smoothly it ran. Looking forward to working with you again."

### Premier Support Account Manager





## Total Event Management

### Global User Conference

*Client: A top three global IT software company*

*Venue: The May Fair Hotel, London & Evening dinner at The Victoria & Albert Museum*

*Event Size: 160 Customers and from Europe & USA*

#### **Objectives:**

- To showcase new products to existing and potential customers
- To inform customers of changes due to a recent acquisition
- To thank customers and staff for their support and loyalty

**Evening Entertainment:** Dinner for 150 in unusual London venue

#### **Result / solution:**

- We found a unusual, modern, 5 star deluxe venue in central London undercutting their budget
- We liaised with all the relevant departments ensuring that everything was ready on time and in the right place
- The event management was carried out and managed by Obis 360 who liaised with all relevant parties to ensure excellence
- We designed, organised and managed a secure registration and payment website
- We liaised with all speakers and delegates regarding the logistics of the event
- All delegate management was carried out by Obis 360
- We arranged AV and technicians requirements
- We also organised a networking dinner at an amazing London venue to continue the networking and relationships developed throughout the event

#### **Action:**

The event management was conducted by Obis 360 who worked together with the client to produce a fabulous event. The feedback from attendees and the client have been amazing. The budget was closely monitored by Obis 360 to ensure value for money at all times.

#### **Result:**

This was a very important event, both as it was part of a series, but also due to the recent acquisition. The event was a great success and will continue to run through Obis 360.

#### **Client Testimonial:**

"Obis 360 recently organised our Annual User Group event. The event was very well attended and feedback has been great.

Obis 360 were responsible for the event management of this seminar and the networking dinner. I wanted a partner to advise, recommend and get the job done. Obis360 did just that - I found the team to be extremely professional and delivered above and beyond all expectations I had. I would definitely recommend Obis 360 to anyone who organises events. Thanks once again to all the Obis 360 team who helped make our event such a success. I look forward to continuing to work together."

**Marketing Director, Content Management, EMEA**

**Event Images:**



## Total Event Management

### Inaugural event for an online community

**Client:** Online Business Intelligence Community

**Venue:** Sofitel St James

**Event Size:** 150 delegates and 10 sponsors

**Objectives:**

- To launch the offline section of the online community
- To gain greater awareness of the product
- To increase membership and drive the community forward

**Extras:** The sponsor section needed to be different with a wow factor.

**Action:**

Both the design & the event management were conducted by Obis 360.

We worked closely with the client to establish a budget and a goal for the event then we took all the pressure away from them.

**Result:**

We designed a show arena for the sponsors with custom built stands that, although still executive, were a bit different from normal shell scheme. We sourced some speakers for the client and liaised constantly with these and the delegates to ensure that the drop out rate was very low. The final drop out rate was 3 out of 139 people. We designed the whole event including DVD's and show guides.

**Client Testimonial:**

"What was rather endearing and a little scary was the sheer efficiency of the conference administration. The event ran very tightly to time, and there seemed to be armies of helpers to guide you around. The pre-conference administration and exhibit set up was as spookily efficient as everything else, with briefings just after dawn for exhibitors and, it has to be said, nicely set out booths with careful traffic flow."

**Company Founder**

