

# Bespoke Hospitality Event

## CXO level Private Dinner

*Client: Global Legal Services Company*  
*Venue: Private dinner with Gordon Ramsay at Claridges*  
*Size: 20 attendees, 16 clients, 4 staff*

**Objectives:**

- To thank the most valued clients for their custom
- The highest priorities are making the clients feel special and important to the company

**Result / solution:**

- We wanted to supply them with something different that would really pull them into coming to the event and make them feel exclusive.
- We decided, with the client, to do a private dinner at Gordon Ramsay's restaurant with an appearance from Gordon.

**Result:**

The appearance of Gordon Ramsay was very well received by all who attended and the food was amazing.  
The event was highly praised by all who attended.

**Images:**



## Bespoke Hospitality Event

### CXO level Private Dinner

*Client: Global Telecommunications Company*

*Venue: Wellington Arch*

*Size: 30 attendees: 25 clients, 5 staff*

#### **Objectives:**

- To thank the most valued clients for their custom
- The highest priorities are making the clients feel special and important to the company

#### **Result / solution:**

- We sourced an amazing venue that they would not have been able to experience unless invited to this dinner.
- The exclusivity added to the “wow” factor of an already amazing venue.
- We liaised with the caterers to design a high-level 4-course menu that included lobster and foie gras.
- The champagne reception, wines and after dinner drinks were of the highest quality and the staff and venue were dressed accordingly.

#### **Result:**

The attendees to the event were really “wowed” by the exclusivity and calibre of the venue. The event was highly praised by all who attended.

#### **Images:**



## Bespoke Hospitality Event

### Internal Division Heads dinner with top clients

*Client: Global Technology Solution Provider*

*Venue: Cliveden House*

*Size: 40 attendees, 16 clients + partners, 4 staff + partners*

#### **Objectives:**

- To thank the most valued clients for their custom
- The highest priorities are making the clients feel special and important to the company

#### **Result / solution:**

- As they were also going to bring their partners we needed to find something with the "wow" factor for both parties.
- The clients; to have an amazing experience, and the partners; to also enjoy the event and have a little added extra for them.
- We arranged pick ups in Mercedes A-Class from central London for the guests and a champagne reception, followed by private dining.
- We also arranged spa sessions.
- This meant that the clients also had extra time to enjoy this with their partners.

#### **Result:**

The event was highly praised by all who attended.

#### **Images:**



## Bespoke Hospitality Event

### Internal Division Heads Fun Day

*Client: Global Technology Solution Provider*

*Venue: Go-Kart Racing in London*

*Size: 30 attendees*

#### **Objectives:**

- As this was an internal event the objects were really just to have fun

#### **Result / solution:**

- Due to the stressful nature of the job we wanted to find them something really far removed and fun.
- Being male dominated we opted for Go-Karting.
- Team specifics included Practice and qualifying, One hour team race with two drivers per team and prizes for the winners

#### **Result:**

The event was highly praised by all who attended and everyone had a great day out.

#### **Images:**

