

## Registration Website Design

*Client:* Leading software company

*Event Size:* 160 attendees

### **Objectives:**

- Create a registration page that fits in with the image of the event and company. Manage all registrations and confirm attendees right up until the event
- To design a registration page that is easy to use
- Sculpt this around the event objectives and well as the company profile
- To make it look good and user friendly
- To create a template registration page that could be used again with minimal extra cost

### **Result / solution:**

- We found a perfect venue for an exclusive lunch in London with real wow factor, undercutting their budget
- After lunch we organised an exclusive area of Namco Station offering the client private bowling and access to all games
- We liaised with all the relevant departments ensuring that everything was ready on time and in the right place
- We organised the entertainment and catering on behalf of the client and completed all Banqueting Event Orders
- We liaised on a regular basis with both the client and the venues to ensure the client was not hassled with the administration side of the event

### **Action:**

Obis 360 has a web design team that create hundreds of these sites a year.

### **Result:**

- We closely worked along side our designers to ensure the site matched the event design as well as reflected the company's image to maximum capacity.
- The site is also being used as a marketing tool to find out information pre-event about the attendee to help the client "tailor" the solutions they offer to their specific needs.
- All registrations are being handled by Obis 360 who send out confirmation and follow up with the delegates up till the day of the event to ensure the highest level of customer care.
- This is taking all the pressure off the client to focus on the strategic goals of the event.
- Below are a few pictures of this registration site.



**Info**

Stellent Evolution 8 is being managed by Obis 360 Ltd.

Once your registration is received all information regarding the event will come from Obis 360.

If you have any queries about either the event or your registration please contact Obis 360 on +44 (0) 207 095 9970 or email to lynsey.greggain@obis360.com

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Please Fill In Your Contact Details



Emergency Contact Details



Accommodation



Networking Dinner



Additional Questions



Payment Details



Confirm

\* = required, ✓ = correct, ⚠ = error



**Info**



Please Fill In Your Contact Details



⚠ \* Title

⚠ \* Town

⚠ \* First Name

⚠ \* City

⚠ \* Last Name

⚠ \* Postcode

⚠ \* Job Title

⚠ \* Country

⚠ \* Company

⚠ \* Telephone

⚠ \* Address 1

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